



Hardcover • \$19.95

Order # 08788-AF05

ROBERT K. WENDOVER (Aurora, CO) is managing director of the Center for Generational Studies and a specialist in generational issues in the workplace. His clients include Sears, Taco Bell, Kinko's, Searle, and the Professional Golfers Association.

TERRENCE L. GARGIULO (Salinas, CA) is an author, speaker, and group process facilitator. His clients have included Dreyer's Ice Cream, Merck, Arthur D. Little, and Coca-Cola.

ELDON DEDINI (Monterey, CA) is a renowned artist whose cartoons have appeared in *The New Yorker*.

In this instructive fable,
the clouds must learn to work together.
Can they do it without creating a storm?

On Cloud Nine

*Weathering the Challenge of
Many Generations in the Workplace*

Robert W. Wendover and Terrence L. Gargiulo

Illustrations by Eldon Dedini

A recent survey reveals that customer satisfaction with the weather is at an all-time low. It's up to Wally, director of the Weather Consumer Satisfaction Bureau, to sort things out. In this witty fable, the root of the problem is a disagreement between old and new clouds.

The upstarts think technology is the answer, while the old guard says there's no substitute for the tried and true. The resulting storms are having a direct effect on customers, who wonder if they will ever see sunny skies again.

Can Wally reconcile these seemingly conflicting views and leverage the unique strengths of all the clouds into a successful, customer-friendly plan?

On Cloud Nine presents real lessons about what is valuable in the workplace: balancing the past and the future, encouraging diversity of ideas, and more. The story is followed by simple yet powerful tools that will help readers apply these lessons to their own work and organizations.

"This clever, well-written book is fun to read and offers valuable insights about the generations working together. It will be an excellent tool for starting rich dialogues."

—Claire Raines, coauthor, *Generations at Work*

Great discounts available on orders of 5 or more copies.

For details, call AMACOM Special Sales at (212) 903-8420 or e-mail: esnyder@amanet.org

Individual orders call 1-800-250-5308

To see a complete listing of AMACOM titles, visit
www.amacombooks.org